



LIVING WELL. ARTFULLY. CLEVERLY.

Newsletter

Copy
of Past
Edition

September 26, 2024 Edition

Dear Friends,

Fall has arrived, and depending on where you live, things may be cooling off a bit. At my residence in San Antonio, it is still very warm; roses are blooming, crepe myrtles are blooming, and yet, I've been inside the studio finalizing the new collection! A very not-so-typical fall for me, but I am enjoying it! I am excited about the growing support on social media and after quite some time of trying to engage with followers and supporters, I am seeing a lot more activity. The new collection is almost ready, and those of you who are attuned to my launch process, it can at times be unpredictable 😊. Stay connected and I look forward to the release in October. As we wind down summer and the season begins to change, I hope that all of you can enjoy your city and get outside!

With warmth and gratitude,

Kevin Whitehurst
CEO and Founder of [Arthealthnut](https://www.arthealthnut.com)

In this edition:

- More sneak peaks of The Vibrant Life collection
- Quote of the week
- Testimonial
- Transforming Office spaces with Art
- What's next



Sneak Peak
"The Vibrant Life Collection"

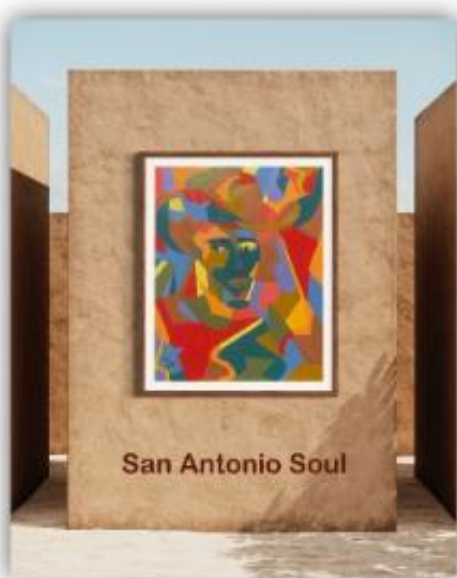
San Antonio Soul

featuring Ryder

"San Antonio Soul," a standout piece in The Vibrant Life Collection, captures the dynamic energy and rich cultural tapestry of San Antonio through a bold abstract design. The painting features an emerging figure of a man in a cowboy hat, a symbol deeply connected to the heritage of Texas, while simultaneously reflecting the warmth and vitality of this unique city. The composition employs a kaleidoscope of vivid colors, layered to convey the multifaceted soul of San Antonio. Each hue—from sunbaked reds and oranges to deep blues and greens—was intentionally selected to represent the vibrancy and diversity of the city's culture.

This piece isn't just a tribute to San Antonio's past but a celebration of its living spirit—an ever-evolving place where tradition and modernity coexist. Through abstract forms and harmonious color blocking, the artwork illustrates both the individual and collective stories of San Antonio's people. The man's contemplative gaze mirrors the steadfast yet lively atmosphere that defines the city, making the artwork a reflection of motivation, resilience, and community.

The bold, geometric abstraction invites viewers to explore the city's essence from their own perspective, while its emotional undertones convey a personal connection to the artist's experiences of calling San Antonio home. "San Antonio Soul" serves as an ode to both the city's heritage and its bright, unfolding future, offering viewers a colorful reminder of the power of place, culture, and soul.



Infused Harmony

featuring Jasmine and Imani

"Infused Harmony," a radiant piece in The Vibrant Life Collection, captures the delicate beauty and innocence of childhood through a vivid, abstract portrayal of two young girls. The figures emerge from a complex and colorful landscape, their patterned dresses blending seamlessly with the surrounding shapes, symbolizing the natural harmony between the children and their environment. Through this artistic technique, the girls appear intertwined with the world around them, reflecting the pure, unfiltered connection children often have with their surroundings.

The title "Infused Harmony" speaks to the profound and effortless bond shared by the two girls, likely sisters, whose identical color schemes emphasize their unity. Their clasped hands suggest a deep connection, a shared journey through life, and the simplicity of childhood friendship. The dynamic color palette—rich with greens, pinks, and oranges—creates an atmosphere of joy, vitality, and creativity, all hallmarks of youthful innocence.

By using abstract forms and bold colors, the artist invites the viewer to explore not only the beauty of these children but also the universal themes of connection, harmony, and the joy that can be found in life's simplest relationships. "Infused Harmony" is a vibrant testament to the strength of bonds formed in childhood and the seamless integration of innocence into the fabric of life.



The Peace Explorer

featuring Benjamin

"The Peace Explorer," a compelling piece in The Vibrant Life Collection, conveys a profound message of self-discovery amidst a chaotic and uncertain world. The central figure, with a face made of intersecting abstract patterns and vibrant colors, symbolizes an individual in pursuit of inner peace. The varied colors and geometric shapes represent the complexity of life's experiences, challenges, and emotional layers, yet the figure's calm expression hints at the tranquility that comes with deep self-awareness.

This artwork captures the artist's belief that peace is an essential foundation for happiness—one that emerges not from external circumstances but from a deep understanding of oneself and what brings true contentment. Surrounding the central figure are symbolic elements: the two rhinoceroses flanking the figure at the bottom suggest strength and perseverance in the search for peace, while the figures holding flowers above the explorer's head signify growth, beauty, and the potential for harmony.

The use of a rich, varied color palette creates a sense of optimism amid the chaos, suggesting that even in a turbulent world, peace is attainable for those who are dedicated to seeking it. This abstract design invites viewers to reflect on their own journeys toward tranquility, offering a reminder that peace is both a personal and universal quest. "The Peace Explorer" is a vivid, visual metaphor for resilience and the relentless pursuit of inner calm, painting a picture of hope and the transformative power of self-discovery.



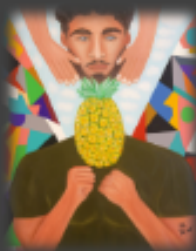
There are several more pieces to the Vibrant Life Collection and I am excited for you to see all of them! Each of these works combines geometric abstraction with a playful use of color and form, creating a vibrant, energetic, and visually engaging style. There is a use of human figures in some of the pieces which I did to tie the abstract shapes to recognizable forms. I am intrigued how it has evoked both emotional and intellectual responses from viewers. Stay tuned for more sneak peeks and the launch of the collection in October!

“Smell the flowers, health never loses its value.”

—Kevin Keith Whitehurst, from *“The Fragrant Life of Passion”*

Testimonial

Grateful and Kind Regards



I am fortunate to have attended a couple launch parties for Kevin's ArtHealthNut. It was interesting to hear his inspiration into his works...but it was also interesting to hear the feedback for people in attendance. You could see that people got more out of his art than Kevin expected. I requested a print (Pineapple in Disguise) as a birthday gift. Was very satisfied with the quality of the print and frame. I look forward to seeing Kevin's collection grow as I'm sure my collection of his work in my home will grow as well.

Ray Moore

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Transforming Office Spaces with Art

At Arthealthnut, we believe that art is more than just decoration—it has the power to transform spaces, evoke emotions, and create an atmosphere that people want to be in. As our company continues to grow, we are thrilled to show you how the artwork can find a new home in commercial properties, where businesses can enhance their office lobbies and reception areas.

In the images below, you'll notice how our vibrant, expressive pieces immediately catch your eye. Our abstract and portrait art prints create a sense of both warmth and professionalism, adding a unique flair to the commercial environment. This is not just about beautifying walls; it's about creating spaces that invite conversation, reflection, and inspiration.

Why Art Matters in the Workplace

Whether you are welcoming clients, patients, or partners, the atmosphere of your lobby or reception area speaks volumes about your business. It's the first impression they will have, and a well-curated art collection can set the tone for everything that follows. By choosing art that reflects your values, personality, or brand, you can subtly communicate who you are to those who enter.

Art also has the power to reduce stress, improve mood, and boost creativity. A thoughtfully decorated office space doesn't just look good—it feels good. Employees and clients alike can benefit from an environment that inspires and energizes them, leading to better work outcomes and more positive experiences.

Bringing Energy to Commercial Spaces

Looking at the images shown here, it's easy to see how art transforms these otherwise neutral spaces. Each piece of art brings its own story, color palette, and mood to the room, complementing the overall design of the lobby while also adding something extra—a touch of life.

- **Bold Abstract Pieces:** In one office lobby, our abstract geometric compositions create a sense of movement and energy. The vivid interplay of colors breathes life into the room, making what could be an ordinary waiting area feel dynamic and inviting.
- **Portraits with Personality:** Other spaces feature our striking portrait series, where each figure radiates personality and warmth. These artworks humanize the space, creating a subtle but profound connection with visitors. A waiting room adorned with such pieces feels more welcoming and personal, turning a brief pause into an opportunity for engagement.
- **Cohesive Design Elements:** The images show how our artwork complements the design elements of the room—the purples and muted tones of the furniture paired with bold, colorful prints make the space feel modern, cohesive, and intentional. Each room feels designed, not just furnished.



What's Next?

We will be finalizing the new collection and taking it to market in the next few weeks. The calendar for 2025 will also debut during that time, along with the new logo and other changes to the website. For more information, feedback, or idea-sharing, please contact Kevinwhitehurst@arthealthnut.com directly.

We invite you to join us on our social media platforms